

We're Malaysia's trusted platform matching parents with trained and qualified childcare and eldercare carers for personalised and on-demand care services.

HOW WE ESTABLISH TRUST

QUALIFY & CERTIFY



Childcare Trained



CPR & First Aid Certified



Psychometric Assessed

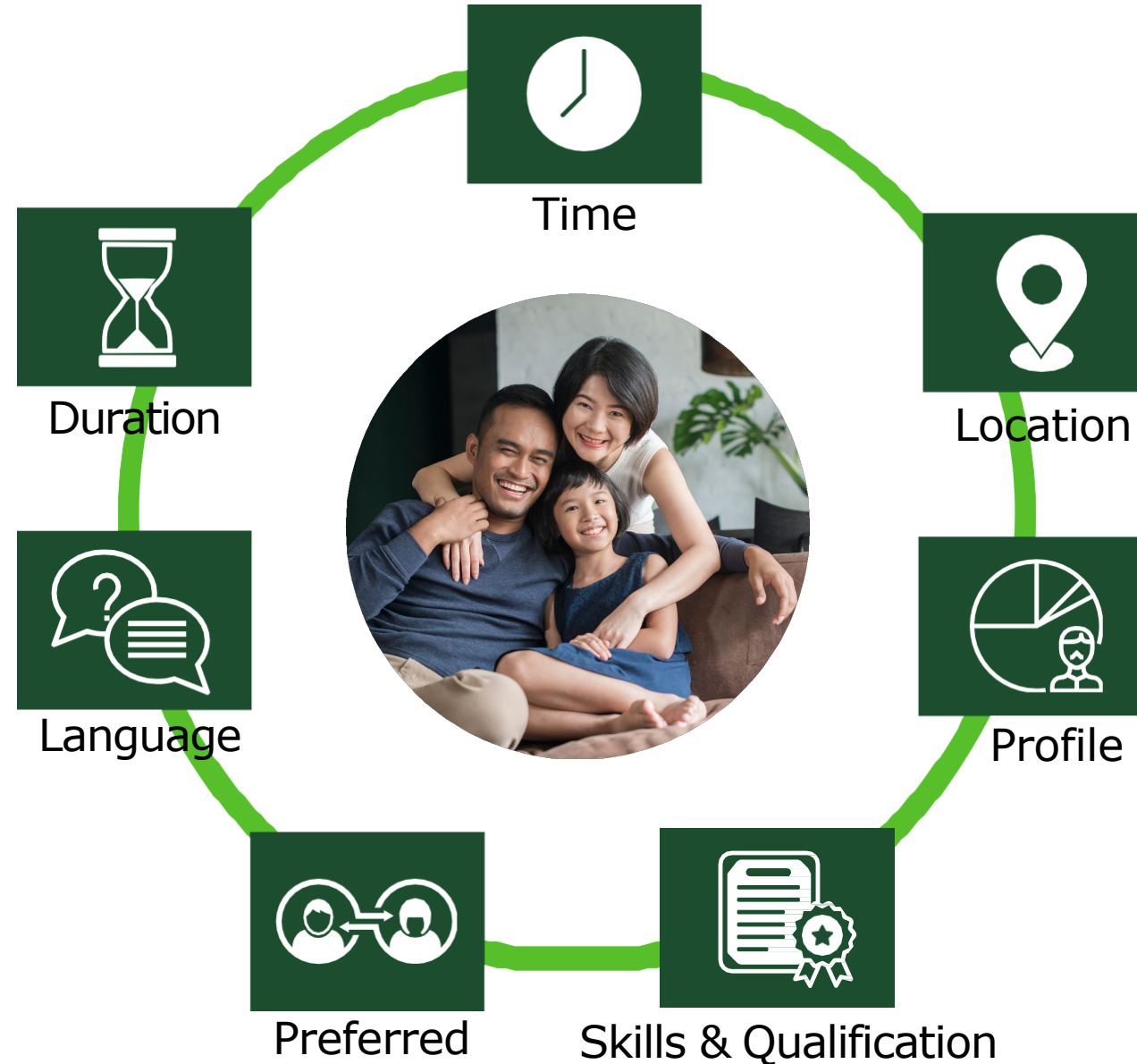


Background Checked



Health Checked

FLEXIBLE & PERSONALISED



SUPPORT



Automated SOPs



Checklist & Report



In-Service Monitoring



Live Updates



Feedback & Rating



In-service and Malaysia's first professional caregiver's PL insurance

How Can Policymakers Enable Care Entrepreneurship

FACILITATION

HOW CAN WE SUPPORT INNOVATION?

- Partnership & Collaboration
- Shared data
- Shared expertise
- Industry standards & guidelines
- Engagement in development of policies and regulations
- Support accelerators, co-create solutions

FUNDING

HOW CAN WE HELP SCALE THE ENTERPRISE?

- Enable a vibrant ecosystem/spectrum of financing and funding
- Grants (innovation, technology, seed)
- Incentivise early investors, angels, crowd funders, donors and early adopters
- Co-invest in growth stage enterprises
- Encourage and incentivise corporate investments
- Government guarantee schemes for financial products (loans) and special rates for care enterprises

How Can Policymakers Enable Care Entrepreneurship

SCALE SUCCESSFUL SOLUTIONS

HOW CAN WE SCALE SOLUTION?

- Explore new approach to subsidies/incentives to beneficiaries
 - Employee benefits
 - Care workers wage subsidies
 - Care workers insurance/savings schemes
 - Targetted subsidies/tax incentives
 - Training grants
- Bridging industry/skill based trainings with institutional certification
- Recognition and promotions
- Support by reducing costs (provide infrastructure, building & spaces, subsidise rent)
- Adoption of solutions, supports economies of scale, reduce costs for enterprises, incentivise impact